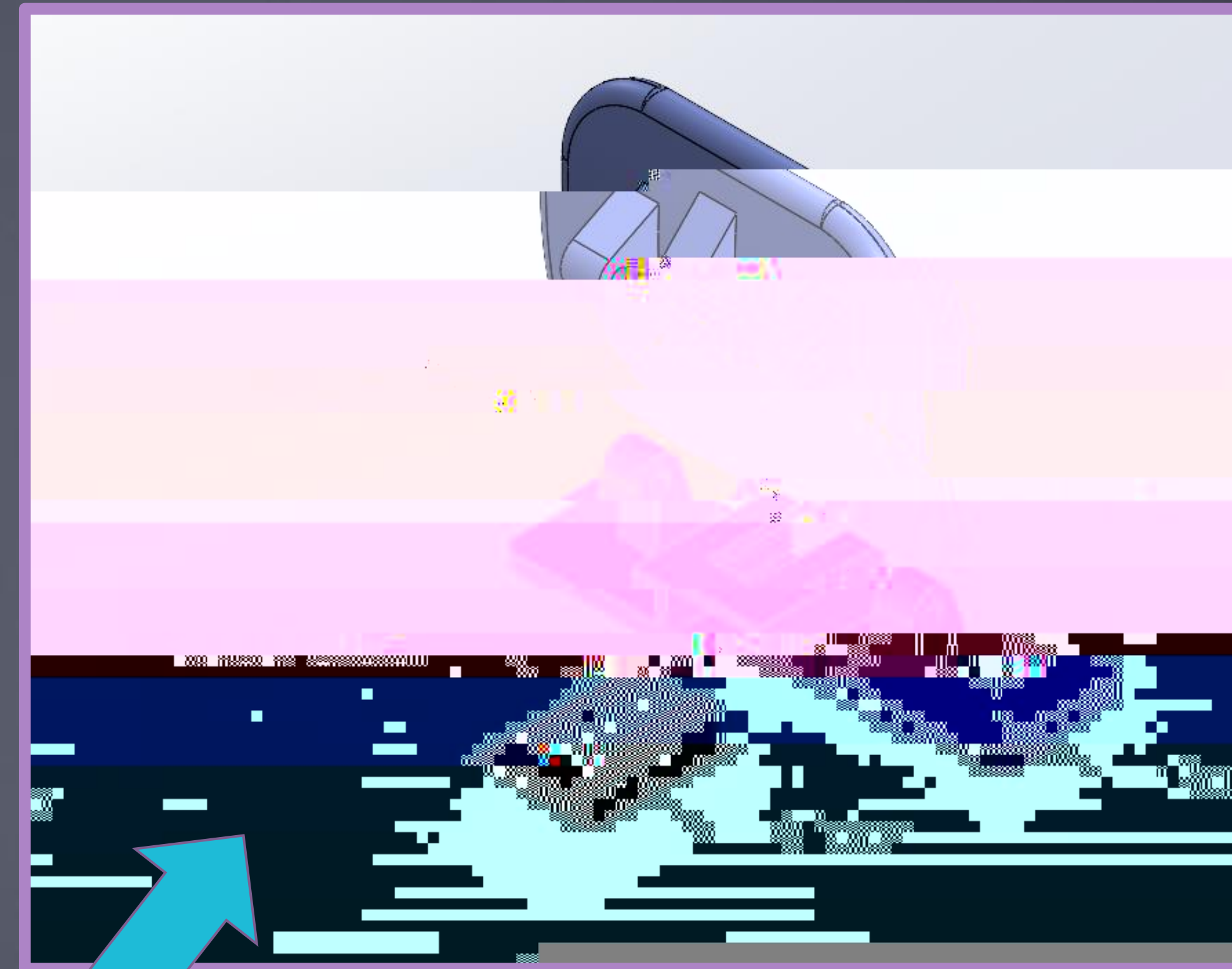


Economy Option MSRP: \$10



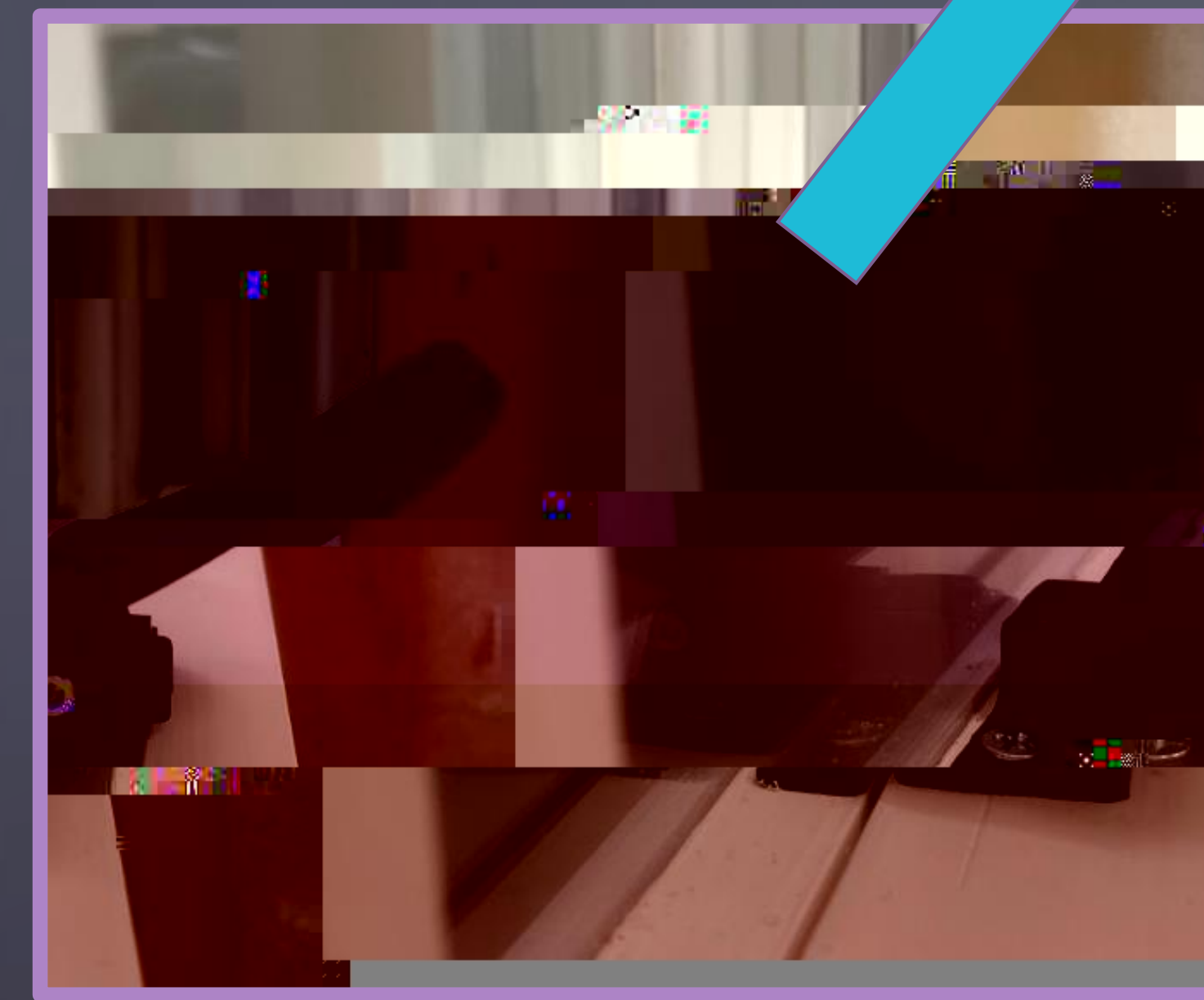
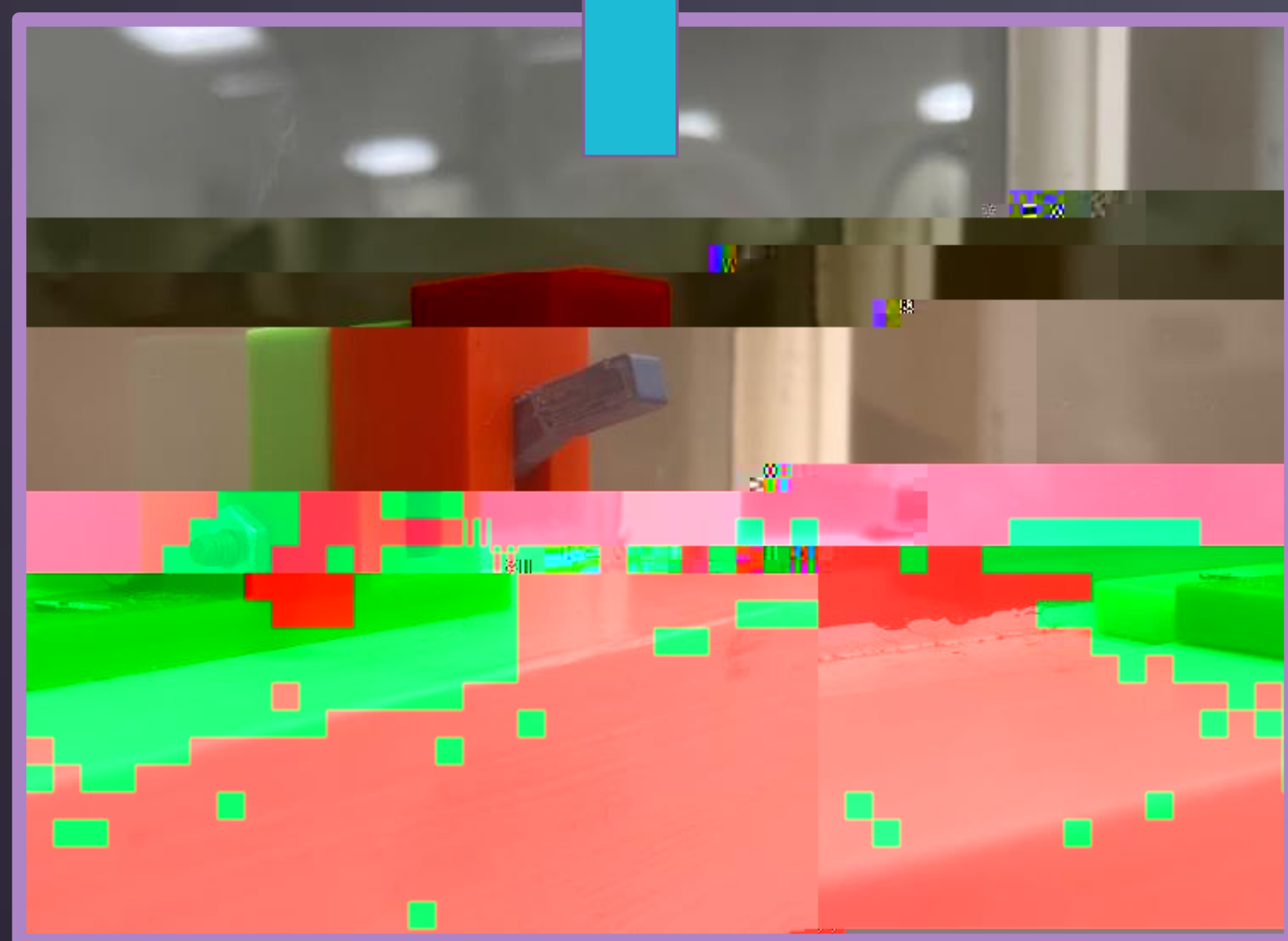
Luxury Option MSRP: \$18



Target Market:
10 million units

Market Capture:
5%

Cumulative 3 year sales:
\$2.7 million



Features	Functions	Benefits
Automatically Locks Window	Ensures Window is locked	Window will always be locked when closed
Retrofittable	Easily replaces traditional lock	Easy to install
Slider and pull tab	Used to unlock the window	Easy to operate