
Strategic Directions

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The College of Pharmacy and Health Sciences (COPHS) advances the mission of Western New England University (WNE) through its commitment to the development and support of professional education programs in health care related fields. The College's comprehensive, student-centered professional programs prepare entry-level practitioners to provide discipline-specific health care to diverse patient/client populations in a variety of practice environments, as part of an interprofessional team. Through the professional curricula, the graduate programs foster critical thinking, embrace professionalism, and instill a commitment to lifelong learning, community service, and leadership. The College enhances the knowledge base of its students, faculty, practitioners, and alumni through teaching, service, research, and scholarship.

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The Western New England University College of Pharmacy and Health Sciences endorses the vision of shaping new models of excellence in interprofessional practice, preparation of practitioners and scholars to be leaders, educators, and change-agents for improvements in population health settings and individual patient/client care in diverse environments. The College upholds the following set of core values:

- **Learning**. Our programs create an environment for faculty, students, and practitioners to learn, maintain, and expand their knowledge, skills, and attitudes in order to meet the healthcare needs of the population they serve.
- **Student-Centered**. Our educational programs are focused on our students who are primarily responsible for achieving their own educational outcomes; faculty and staff help guide and facilitate the learning process in partnership with students.
- **Teamwork**. Achievement and success result from the contributions of all team members (students, faculty, staff, patients/clients, practitioners, scholars, and other healthcare professionals). Interprofessional teamwork and collaborations are essential in creating optimal care outcomes for patients/clients.
- **Professionalism**. We believe professionalism is defined by the principles of excellency, empathy, accountability, and altruism.
- **Trust**. Trust is a cornerstone of our practice that requires engendering the trust of patients/clients and other healthcare professionals.
- **Communication**. Communication is defined as informed discussions for the betterment of our College of Pharmacy and Health Sciences community of students (faculty, staff, students, alumni, and practitioners).
- **Research**. We are committed to the advancement of disciplinary knowledge and the research and scholarship of our community of students.
- **Practice**. Our commitment is to prepare students for practice, using innovative and advanced practice research and teaching models destined to be those of the future.
- **Community**. Our commitment is to serve the community (local and global) both as citizens and healthcare professionals.

- every student graduates with a competitive advantage and a unique value proposition.
- a streamlined signature common core curriculum for the three undergraduate colleges.
- the WNE narrative in developing the whole person who has a global view.
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- an applied and experiential teaching and learning infrastructure.
- a best-in-class hybrid and online learning platform.
- all students who are prepared for the future, with essential human attributes and a value-creation orientation that cannot be replicated by an algorithm.

- infrastructure to approve new programs and research support.
- in multidisciplinary programs, centers, institutes, and experiential teaching and learning .
- signature academic programs.
- living, learning, community engagement, and leadership opportunities.
- an entrepreneurial, shared revenue model for new programs.
- identity and articulate a path forward as an agile 'New Traditional University.'
- and patient and client care via innovative models.

- diversity as a strength and a business imperative.
- the ethos of our culture inclusive for all students and employees.
- and civility with a sense of humanity throughout the organization.
- a starting point for diversity, equity, and inclusion as outlined in JEDI (Justice, Equity, Diversity, and Inclusion) Strategic Framework (AY2022-23 through AY2027-28).

